

You know where you want your business to go.

get there.

 Securities America
get moving.

Securities America

Your business, your wants, your needs . . . these are the things that drive Securities America to provide you the industry's most innovative products, programs and services needed to continuously perfect your business. We're behind you every day, helping power your independence and sharpening your competitive advantage.

Efficient, flexible and effective, Securities America will help you meet your clients' needs and fulfill your business plans. From precision Wealth Management, proven Business Growth and innovative Practice Management programs, to a culture of RepCentric® service and industry-leading technology, we're standing with you, supporting you as you guide your business to even higher levels of success.

Let us help you discover why Securities America is the right choice for you. We can help you move your business in the right direction – *yours*.

about us

About Securities America

For over 25 years, Securities America has operated with the philosophy of respecting your independence, serving both you and your clients, and helping you and your business prosper.

Today more than 1,900 financial professionals nationwide rely on us to help them grow their businesses to greater levels of prosperity. We are committed to fostering your success and independence with proven **Business Growth** programs, industry-tested **Practice Management** support and industry-leading, integrated **Technology** tools and resources. When coupled with our extraordinary RepCentric[®] service standards, the extensive tools and support we offer you firmly establishes Securities America as your business growth expert.



Take a moment to visit **JoinSAI.com** and learn how you can excel by teaming up with a broker/dealer dedicated to providing the tools, expertise and support you need to achieve your goals. While you're online, also visit Securities America's industry website **advisorpod.com**. The site features podcasts on timely best practices and actionable tools for achieving the ultimate success – a profitable and enjoyable financial services business. Log on today for insight into the business practices of the industry's elite financial advisors and actionable practice management advice on running a more efficient and satisfying practice.

your business

As “Your Business Growth Expert”. . .

Securities America provides some of the industry’s most innovative products, programs and services designed specifically to help you grow to even higher levels of personal and professional success.

▶ **Business Growth** – We understand that business growth and development happens organically through many avenues including gathering assets and referrals from satisfied clients, prospecting for new clients, developing market niches, and continually evolving to meet new needs expressed by your clients. Growth can also come from leveraging the strategic resources offered by Securities America and our partners so that your practice can be as efficient and effective as you want it to be.

Organic growth requires refining and managing your brand identity and solidifying your image as a professional. Securities America’s wide array of professional marketing and public relations programs, materials and planning guides help you build your brand, target your markets and promote yourself and your business to current and prospective clients.

Growth through leveraging strategic resources can have a major impact on your bottom line, enhance your office’s operational efficiency and help you secure your practice, protecting your clients, you and your business. As a Securities America representative you can benefit from our industry-leading NEXTPHASE™ Income Distribution Solutions, including the award-winning *Imagine* series of resources; extensive coaching and consultation programs; automated risk management processes, tools and programs; relationships with strategic partners offering proven, established services; and tactical and financial support for practice acquisitions and continuity planning.

growth expert



▶ **Practice Management** – As your business growth expert, we provide literally hundreds of programs, guides, services and events to meet your every need for improving your practice. Whether you are looking for information, ideas and practical tips to streamline daily operations or you need in-depth coaching and consultation to enhance profitability, we have the innovative tools to help.

▶ **Technology** – We understand the importance of technology to your success now and in the future. We continually search for best-in-class technology. If what we find doesn't meet our standards, we build something that does. Our online workstation, e*Office Advantage, and our other paperless office solutions will give you unprecedented flexibility and power to run your business more effectively and profitably. Process your business, store office paperwork and better serve your clients, all from an interactive online environment.

As your business growth expert and one of the industry's leading independent broker/dealers, Securities America is ready when you are to help move your business in the right direction – *yours*.

profitable

Efficient, Productive and Profitable

We have successfully transitioned representatives from independent broker/dealers, wirehouses, smaller boutique firms and insurance-based broker/dealers. Securities America will work with you personally to develop a plan of action to help you reach a new level of efficiency, productivity and profitability.



Representatives can join Securities America as an independent representative or join an existing branch office. If independence is important to you, but you also want the support and camaraderie of peers in your business, then joining a branch office is a great choice! For many, working in an office with colleagues and mentors is more enjoyable, more satisfying.

For financial professionals who have an entrepreneurial spirit, becoming a fully independent office is the path to take. For many, running their own business is the key to happiness and success.

get started.

You know where you want your business to go next, so let us help you get started. Securities America has the technology, support, products and payouts to help you reach a new level of success and prosperity. Whether you join Securities America directly or become a member of an existing branch, we'll build a personal transition support plan and assign a dedicated Transition Consultant to make your move as seamless and smooth as possible.

call today, or visit online.



**Call today and ask for your
confidential and personal discovery conversation.**

800.989.8441 ▶ www.SecuritiesAmerica.com



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